



Dear Prospective Sponsor:

In fall of 2009, the Los Angeles Pierce Symphonic Winds reached out to the Buffalo Niagara Concert Band seeking the opportunity for a combined performance in which each ensemble would present an individual program, concluding the evening with two groups playing as one. Securing such a unique event would make the Buffalo-Niagara region the destination for the LAPSW's annual concert tour. Shortly after the inquiry, the LAPSW confirmed they will indeed be coming to Buffalo, making the extremely rare opportunity an incredible reality. The concert will take place on May 12<sup>th</sup> at Lippes Concert Hall at Slee Hall on the University at Buffalo's North Campus.

The success of the performance will be credited largely to our sponsors that lend their names and financial support to the event. The money raised will go toward rental of Lippes Hall, event advertising and promotion, printing of programs and promotional flyers, as well as a reception for concert attendees immediately following the performance. The total cost, and our sponsorship goal, is \$9,000.

There are four levels of sponsorship packages available, as outlined in the enclosed sponsorship detail page. You may select the level of participation that best suits your needs, and be secure in the knowledge that your sponsorship fee will be used to help the Buffalo Niagara Concert Band share their talents, as well as the talent of the Los Angeles Pierce Symphonic Winds, with the community.

We're counting on your support, and will be happy to answer any questions you may have. Thank you in advance for your willingness to support the efforts of the Buffalo Niagara Concert Band and make a difference in our community.

Sincerely,

John Reagan

Vice President