



AVAILABLE SPONSORSHIPS

	Level of Sponsorship			
	Music Director \$1,000+	Executive Director \$500 - \$999	Concert Master \$100 - \$499	First Chair Up To \$100
Sponsorship Benefits				
Advertising Mentions	X			
Reserved Seating	X	X		
In Program Ad	X	X	X	
BNCB.org Mention	X	X	X	X
Program Mention	X	X	X	X

SPONSORSHIP BENEFITS DETAIL

Advertising Mentions

- This benefit is limited to a maximum of four category exclusive sponsors within this benefit only.
- Sponsor will receive logo placement and/or name mentions in all event advertising. Current advertising plans include:
 - :30 announcements on WNED-AM and WNED-FM
 - Quarter page, black and white, newspaper ads in Artvoice and the Amherst Bee
 - Online banner ads on BuffaloRising.com
 - Search advertising is planned in addition to the above, however, due to space limitations, sponsors receiving advertising mentions are unable to be included.

Reserved Seating

- With advance notice as to the number of seats required, sponsors receiving this benefit will have seats reserved for those wishing to attend the event.

In Program Ad

- Sponsors will receive a complimentary full page, black and white advertisement in the event program. Materials should be submitted camera ready to info@bncb.org.

BNCB.org Mention

- Sponsor will receive a complimentary listing on BNCB.org with:
 - Name and/or logo when possible
 - A hyperlink to the sponsor's website

Event Program Mention

- Sponsor will receive a complimentary listing in the event program thanking the sponsor for their support and participation.